

# KLAXON



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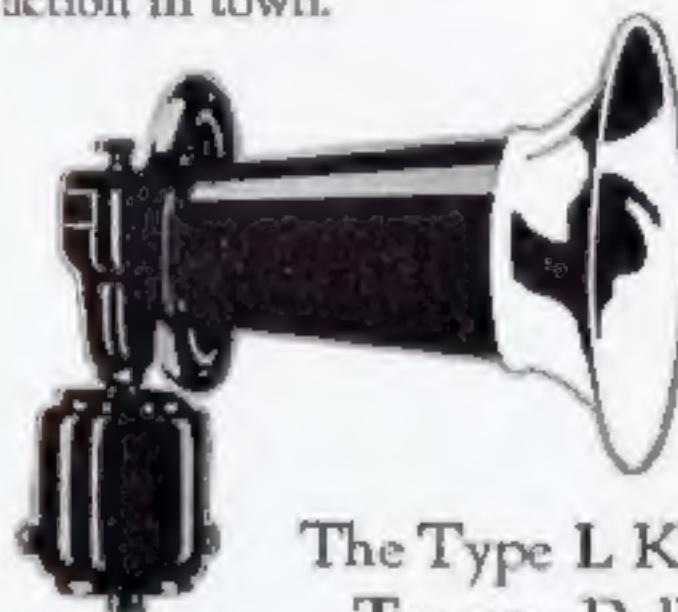
Klaxons are the highest-priced  
warning signals made

KLAXONS are not made to sell at a price; nor to compete on the basis of price. Klaxon price is and always has been secondary to Klaxon Goodness and the Permanent Satisfaction of Klaxon owners. Klaxon cost is measured in years—not dollars. Klaxons are guaranteed permanently—not for one year or three years or five years. *Permanently.*

There are more than four hundred thousand Klaxons in use. The Klaxon is known everywhere. It is everywhere recognized as the Standard warning signal.

The Klaxon principle is as different from the electric "buzzer" principle as

black is from white. The whole construction is different—Kluxons stand up permanently. The note is different—Kluxons carry far ahead in the country; they get instant attention and action in town.



### The Type L Klaxon Twenty Dollars

NEVER before has such signal quality been sold at so low a price. No other signal even looks like it. Its exclusive right-angle construction distinguishes it from all other signals. The man with the type "L" Klaxon knows he has the highest grade signal possible to buy; and that everyone who sees it knows it.



TYPE L KLAXONET

\$15

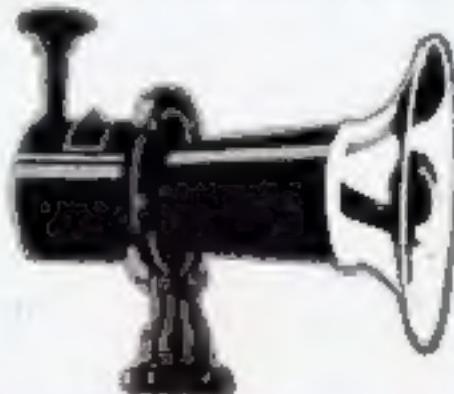
KLAXET \$9



THE KLAXONET and KLAXET are smaller Klaxons—operating on the same principle. And for cars like the Ford that have no batteries or electric lighting systems, there is the Hand Klaxon.

THE HAND KLAXON is not intended for cars with electricity. On these it will never take the place of the larger Klaxons. The electric button is too handy. The chance to get the signal ahead and away from the driver is too much of an advantage. The electricity is there to be used. A touch of the button—the electricity does the work.

HAND  
KLAXON  
\$7.50



## The Klaxon Note



THE LONG NOTE—the kind you use in the country—is clear, bugle-like and of great carrying power. It is heard around bends and blind turns, under culverts, over hills. The automobilist ahead hears it—above his engine and the shifting of his gears. The wagon-driver ahead hears it—above the rumble of his wagon and the clatter of his horse's hoofs. With a Klaxon it is unnecessary to slow down and wait for the vehicles ahead to turn out. Your share of the road is ready when you get there. Your trip is uninterrupted.

THE SHORT, SHARP NOTE—from a light touch of the button—is called a "tiger." In town this is enough. It is heard above the noise of the traffic. It penetrates the thoughts of careless, absent-minded pedestrians. It can't go unheard. It can't be misunderstood. It's a true *warning*.

THERE is a Klaxon for every kind and size of car—for trucks—for boats—for motorcycles.

			
<b>KLAXON</b> Type L \$1.00	<b>KLAXON</b> Type S \$1.00	<b>KLAXON</b> Combination \$1.00	<b>KLAXON</b> Boat Type \$22.50
			
<b>KLAXONET</b> Type L \$1.50	<b>KLAXONET</b> Type S \$1.50	<b>KLAXONET</b> Combination \$1.50	<b>KLAXONET</b> Boat Type \$16.50
Instruments may be had in any of the following finishes: Black and Nickel Black and Brass All Black, All Brass All Nickel All Gunmetal			
<b>KLAXET</b> Type L \$2.00		<b>KLAXET</b> Boat Type \$16.50	Klaxon, Klaxonet and Klaxet are registered trademarks with protection and no let of trade mark law.
			
<b>HAND</b> <b>KLAXON</b> \$7.50	<b>HAND</b> <b>KLAXON</b> Side Mount for Trucks \$7.50	<b>HAND</b> <b>KLAXON</b> Boat Type \$9	<b>HAND</b> <b>KLAXON</b> Side Mount for Motorcycles \$7.50

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